



Association of Canadian Ergonomists
Association Canadienne d'Ergonomie

COUNCIL POLICIES AND PROCEDURES

PLCY-MEMBR-Individual Member use of ACE name and logo

Section	Subject	Page
Membership	Individual member use of ACE name and logo	1
		Date 2005-04-09 Revised 2008-12-08

Purpose		To define criteria for use of the ACE name and logo by individual members of the Association
Definitions	Individual member	An individual in the Member, Affiliate or Student category of membership of the Association of Canadian Ergonomists in good standing. Not including corporate members of ACE.
	ACE Member Logo	The graphic representation of ACE, including the associated text in both English and French, that reads 'Member Membre' above the graphic and 'Association of Canadian Ergonomists Association Canadienne d'Ergonomie' below the graphic
	ACE Affiliate Member Logo	The graphic representation of ACE, including the associated text in both English and French, that reads 'Affiliate Member Membre affilié' above the graphic and 'Association of Canadian Ergonomists Association Canadienne d'Ergonomie' below the graphic
	ACE Student Member Logo	The graphic representation of ACE, including the associated text in both English and French, that reads 'Student Member Membre étudiant' above the graphic and 'Association of Canadian Ergonomists Association Canadienne d'Ergonomie' below the graphic
	ACE name	The Association of Canadian Ergonomists or Association canadienne d'ergonomie expressed in either language.
Policy	Use of ACE name: Members	An individual member in the Member category has the right to identify him/herself as a 'Member of ACE', or as a 'Member of the Association of Canadian Ergonomists' in the language of their preference.
	Affiliate members	An individual member in the Affiliate category has the right to identify him/herself as an 'Affiliate member of ACE', or as an 'Affiliate member of the Association of Canadian Ergonomists' in the language of their preference.
	Student members	An individual member in the Student category has the right to identify him/herself as a 'Student member of ACE', or as a 'Student member of the Association of Canadian Ergonomists' in the language of their preference.

DATE POLICY APPROVED	REVIEW DATE	COMMITTEE RESPONSIBLE
2008-12-08	2008-12-08	National Council



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	Use of ACE Member Logo	An individual member in the Member category, has the right to use the 'ACE Member Logo' on their business card, website, or other correspondence. Individual members may <u>not</u> use the ACE logo without the associated bilingual text 'Member' and 'Association of Canadian Ergonomists'
	Use of ACE Affiliate member Logo	An individual member in the Affiliate member category, has the right to use the 'ACE Affiliate member Logo' on their business card, website, or other correspondence. Affiliate members may <u>not</u> use the ACE logo without the associated bilingual text 'Affiliate member' and 'Association of Canadian Ergonomists'
	Use of ACE Student member Logo	An individual member in the Student member category, has the right to use the 'ACE Student member Logo' on their business card, website, or other correspondence. Student members may <u>not</u> use the ACE logo without the associated bilingual text 'Student member' and 'Association of Canadian Ergonomists'
	Context of use	The ACE name and ACE Member, Affiliate member and Student member Logos may only be used in a manner that is intended to convey individual membership in ACE. There shall be no ambiguity in use of the ACE Member, Affiliate member and Student member Logos or ACE name that could be interpreted as corporate membership in ACE or that could be interpreted as endorsement of an individual or their company by ACE. All use of the ACE Member, Affiliate member and Student member Logos must be clearly associated with the individual member through the use of appropriate accompanying text and/or appropriate placement of the Logo.
	Non-endorsement	Use of the ACE Member Logo or ACE name does not constitute endorsement of the individual member or their company in any way.
	Decisions regarding use of ACE name or ACE Member Logo	ACE National Council, or their designate, shall reserve the right to determine whether use of the ACE name or ACE Member, Affiliate member or Student Logos by an individual member is contextually ambiguous and could be misinterpreted as endorsement or otherwise.

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