



COUNCIL POLICIES AND PROCEDURES

Section	Subject	Page
Membership	Use of ACE Logo by Regions	1
		Date
		2005-04-09

Purpose To define criteria for use of the ACE name and logo by ACE Regional Councils

Definitions ACE Region The geographical areas of ACE, as defined by the ACE Bylaws.

ACE Regional Council A body of Directors elected by the voting members of one of the ACE Regions to manage the business affairs of that Region, as defined by the ACE Bylaws.

ACE Logo The graphic representation of ACE, including the associated text in both English and French, that reads 'Association of Canadian Ergonomists Association canadienne d'ergonomie' below the graphic.

Regional ACE Logo The ACE Logo, including the associated text that identifies the ACE Region above the graphic.

ACE Name The Association of Canadian Ergonomists or Association canadienne d'ergonomie expressed in either language.

Policy Use of ACE name The Regional Council or designated representatives of that Regional Council have the right to identify themselves as the 'XX Region of ACE' or as the 'XX Region of the Association of Canadian Ergonomists' in the language of their preference, where XX represents the official designation for that Region.

Use of ACE Logo and Regional ACE Logo The Regional Council has the right to authorize use of the ACE Name, ACE Logo or Regional ACE Logo on correspondence related to the business affairs or operation of the ACE Region. The Regional Council has the right to authorize use of the Regional ACE Logo on promotional materials for distribution within that ACE Region only (e.g., T-shirts, mugs). The Regional Council does not have the right to use the ACE Logo without the Regional designation on promotional materials without prior authorization by ACE National Council.

Context of use The ACE name, ACE Logo and Regional ACE Logo may only be used by Regional Councils to promote ACE or the ACE Region, and to conduct the business of the Region. There shall be no ambiguity in use of the Regional ACE Logo, ACE Logo or ACE name that could be interpreted as endorsement of an individual, a company or a product by ACE.

Non-endorsement Use of the Regional ACE Logo, ACE Logo or ACE name does not constitute endorsement of an individual member, company or a product in any way.

DATE POLICY APPROVED	REVIEW DATE	COMMITTEE RESPONSIBLE
2005-04-09	[Date the policy is reviewed]	National



Association of Canadian Ergonomists
Association Canadienne d'Ergonomie

COUNCIL POLICIES AND PROCEDURES

Section	Subject	Page
Membership	Use of ACE Logo by Regions	2
		Date
		2005-04-09

Policy Decisions ACE National Council, or their designate, shall reserve the right to determine whether use of the ACE name, ACE Logo, or Regional ACE Logo by an ACE Regional Council is contextually ambiguous and could be misinterpreted as endorsement or otherwise not in the best interests of ACE.

Related Procedures

Exemptions

DATE POLICY APPROVED	REVIEW DATE	COMMITTEE RESPONSIBLE
2005-04-09	[Date the policy is reviewed]	National